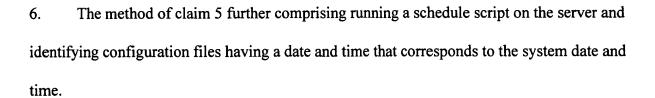
CLAIMS

1. A method of enhancing information delivery to a client system, the method comprising: accessing, at a server, at least one configuration file comprising instructions for displaying a URL at a given time and date;

verifying the server system time and date;

transmitting, from the server, a configuration file to the client; where the time and date function of the configuration file corresponds to the server system time and date; and displaying a first document at the client based on a first system time and date.

- 2. The method of claim 1 further comprising displaying a second document at the client based on a second system time and date.
- 3. The method of claim 1 further comprising creating, at the server, an input file containing at least one record wherein each record comprises a URL, a time and a date.
- 4. The method of claim 3 further comprising creating a configuration file for each record.
- 5. The method of claim 3 further comprising creating a schedule script file for each record in the input file.



- 7. A system for customizing content delivery to a client comprising:
 - a processor;
 - a memory coupled to the processor;
 - a computer readable medium coupled to the processor containing instructions for:

accessing, at a server, at least one configuration file comprising instructions for displaying a URL at a given time and date;

verifying the server system time and date;

transmitting, from the server, a configuration file to the client; where the time and date function of the configuration file corresponds to the server system time and date; and displaying a first document at the client based on a first system time and date.

- 8. The system of claim 7 wherein the instructions further comprise displaying a second document at the client based on a second system time and date.
- 9. The system of claim 7 wherein the instructions further comprise creating, at the server, an input file containing at least one record wherein each record comprises a URL, a time and a date.
- 10. The system of claim 7 wherein the instructions further comprise creating a configuration file for each record and

copying the configuration file to a preferences file associated with a browser on the client upon the occurrence of a given system time and date.

- 11. The system of claim 9 wherein the instructions further comprise creating a schedule script file for each record in the input file.
- 12. The system of claim 11 further comprising running a schedule script on the server; and identifying configuration files having a date and time that corresponds to the current system date and time.
- 13. A computer readable medium on a client system containing executable program instructions for performing a method comprising:

accessing, at a server, at least one configuration file comprising instructions for displaying a URL at a given time and date;

verifying the server system time and date;

transmitting, from the server, a configuration file to the client; where the time and date function of the configuration file corresponds to the server system time and date; and displaying a first document at the client based on a first system time and date.

14. The computer readable medium of claim 13 further comprising displaying a second document, at the client, based on a second system time and date.

- 15. The computer readable medium of claim 13 further comprising creating, at the client, the input file containing at least one record wherein each record comprises a URL, a time and a date.
- 16. The computer readable medium of claim 15 further comprising creating a configuration file for each record; and copying the configuration file to a preferences file associated with a browser on the client upon the occurrence of a given system time and date.
- 17. The computer readable medium of claim 15 further comprising creating a schedule script file for each record in the input file.
- 18. The computer readable medium of claim 17 further comprising running a schedule script periodically; and identifying custom preferences files having a date and time that corresponds to the current system date and time.